

Collaborative Filtering Based Recommendation Of Online Social Voting Systems

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Abstract- Social E-voting is an arising new an element in online interpersonal organizations. It have special difficulties and openings for suggestion. Through this system it execute to dispense with the administrative work which engaged with conventional democratic interaction. It's a system which offer admittance to give a straightforward medium to directing votes and lessening the authoritative expense by which, it empowers the bodies to proclaim results on schedule with no additional exertion. The task assists with empowering the electors to cast a ballot at their time and spot by choosing the right choices. In spite of the fact that double check system, security dangers won't ready to break this system and one of a kind distinguishing proof system will permit just approved utilize their denial power. Through tries different things with genuine social democratic follows, we exhibit that interpersonal organization and gathering alliance data can fundamentally improve the exactness of prominence based democratic suggestion, and interpersonal organization data rules bunch association data in NN-based methodologies. We additionally see that social and gathering data is substantially more significant to cold clients than to hefty clients. The whole cycle executes on the constant premise and give the improvement and precision to the system.

Keywords – Collaborative Filtering, Recommendation, Social Voting.

I. INTRODUCTION

Utilizing Collaborative Filtering Based Recommendation of Online Social Voting system, electors can cast a ballot on the web and its administrator can undoubtedly oversee and direct a safe technique for making choice. It will help the political race supervisors to make date, time, up-and-comers and the rundown of competitors who can cast a ballot. Through legitimate confirmation system, it will ready to distinguish the applicants and will divert to their polling form area where they can decide in favor of their up-and-comers who have enlisted for such area. Citizens will ready to see the gatherings image and check the outcomes on due date.

Synergistic Filtering Based Recommendation of Online Social Voting system has been incorporated with appropriate verification and approval system, for example, inbuilt web phishing system, HTTPS and SSL layer from beating security dangers and its one time secret word creating system for projecting their votes. Individuals can enroll for vote whenever yet they will just permitted to make their choice on specific date. Citizens will likewise ready to check the outcomes on determined date and the outcome producing system will ready to tally the outcome inside couple of moments by utilizing per characterized preparing modules. This system will likewise ready to

keep up consistency and kill excess by guaranteeing the non-duplication of citizens

II. AIMS AND OBJECTIVE

a) Aim

The goal of this venture is to contemplate Collaborative Filtering Based Recommendation of Online Social Voting system. It is an AI based stage. Use of cutting edge computerized reasoning (AI) methods can be useful for the precise recognition of the Winning Party.

b) Objective

Directing Collaborative Filtering Based Recommendation of Online Social Voting was unrealistic before because of safety reason however with the idea of two layer verification measure for distinguishing proof of citizens and projecting their votes by recognizing their right corners will satisfy every one of the requests forced by the political race commission of India. There were different explanation by which this system were sought after like on final voting day people groups couldn't visit political decision corner because of their medical condition, mature age people couldn't stroll to project their votes by remaining in line for a significant stretch, working

proficient who were out of their city on final voting day and some more.

To project their valuable votes which can bring the changes, people groups need to enlist by giving their fundamental data and their elector ID card extraordinary number. Its novel distinguishing proof technique will straightforwardly divert to specific stall for which that individual is permitted to cast a ballot and client will ready to see the rundown of competitors which have been selected from their area or ward or zone. The system will create just one time secret phrase on the date of political race through which individual can make their choice and once they cast, such individual won't permitted to make their choice once more.

III. LITERATURE SURVEY

The literature survey deals with the topics and the researches that would help to understand the existing systems that are similar to this project. The objective of this literature survey is to analyze the related work to this project and mechanisms used in previous studies.

Paper 1: Multi-Purpose Platform Independent Online Voting System”

The democratic system is a cycle of choosing the correct possibility for the advancement of any administration and association. This system should guarantee honesty and mystery of the votes been projected. To make these a reality the democratic system ought to be available to the electors without making they remain in a long line outside the democratic stall. The principle objective of this thought proposed is to urge more individuals to cast a ballot distantly any place they are whichever advanced mobile phone they are utilizing to decrease the time utilization and make it more adaptable and attainable for individuals.

Paper 2: “Secure Authenticaion for Online Voting system”

Nowadays, election process plays a very important role in democratic country. The election is a process for selection of a perfect candidate who will lead the nation. In a democracy, people choose their leader by giving their vote. In this system, voter availability at in the city is compulsory. We have proposed solution for authentication, confidentiality of voter's database and non-traceability of casted vote. A personal identification number (PIN) is used during authentication. It is stored in image using steganography and cryptography. Biometric identification is used in steganography.

Paper 3: “A Secure E-Governments E-Voting System”

An electronic democratic (e-casting a ballot) system is a democratic system where the political race information is recorded, put away and handled fundamentally as computerized data. It utilizes an electronic methods for projecting and tallying votes. E-Voting systems have been being used since 1960 when the punched card system showed up and was utilized on seven unique provinces in US for the official appointment of 1964 and these days it had become an extremely commonsense method of casting a ballot. It offers improved availability for individuals with incapacities, and it gives numerous language backing to the polling forms.

Paper 4: “Review On Online Social Voting Based on Collaborative Filtering”

Online Social Networks (OSN), like Facebook and Twitter, encourage simple data dividing between companions. A client not exclusively can share his/her updates, in types of text, picture, and video, with her immediate companions, yet additionally can rapidly scatter those updates to a lot bigger crowd of circuitous companions, handle on the rich availability and worldwide reach of well known OSNs. Recommender Systems have developed to satisfy the characteristic double need of purchasers and venders via computerizing the age of proposals dependent on information investigation. The inspiration was to use social cooperation to keep clients from getting immersed by a huge volume of streaming archives. Cooperative separating, which examines utilization information across clients to discover all around coordinated useritem sets, has since been compared against the more seasoned procedure of substance sifting which had its unique roots in data recovery.

IV. EXISTINGSYSTEM

To cast a ballot, we should be available at our democratic focus with our distinguishing proof id and casting a ballot slips which assists with giving our character and presence. Government needs to make additional speculation for electronic polling form and different charges like voyaging, labor and so forth without the authorization of surveying official, even not a solitary competitors will ready to make their choice. Electronic polling forms are likewise not gotten and now and then inclined to blunders. The valuable information which are put away in electronic voting forms may get debased because of electromagnetic heartbeats whenever came into impedance. The specialized individual who manages electronic voting forms can likewise include in misrepresentation by making changes in electronic circuits of a voting form.

V. COMPERATIVE ANALYSIS

Sr.No	Paper Name	Author/Publication	Advantages	Disadvantages
1	Multi-Purpose Platform dependent Online Voting.	Dr. Z A Usmani Kaif Patanwala, Mukesh Panigari, Ajay Nair.	The System Work on Internet it can access from anywhere of the world.	Time Consuming.
2	Secure Authentication Online Voting	Smita B khairnar, P. Sanyasi naydu, Reena Kharat (Pimpri Chinchwad College)	Uses PIN and Images for Biometric Authentication	Once The Voting Finish It Cannot be Redone.
3	A Secure E-government'sE-Voting System	Mohammad HosamEssam M. Ramzy Hamed	It is very Easy to Manage hugeAmount of users Data	Multiple User Can Vote
4	Review On Online Social Voting Based On Collaborative Filtering.	Miss. Karade Gauri A Prof. Kumbharde M.	System can utilized the Users data again.	More Expensive.

VI. OUTCOME OF THE SURVEY ANALYSIS

The main purpose of the research analysis is to And analyse various paper outcome. By the survey We came know what type of result is required for efficient outcome. With the help of analysis we create a scalable ,reliable ,project to serve the modern technology requirements.

VII. PROBLEM STATEMENT

The problems of the existing manual system of voting include among others the following: (i) Expensive And Time Consuming: The process of collecting data and entering this data into the database takes too much time and is expensive to conduct including sensitizing voters on the need for registration, as well as time spent on entering this data to the database. (ii) Too Much Paper Work: The process involves too much paper work and paper storage, which is difficult as papers become bulky with the population size. (iii) Errors During Data Entry: Errors are part of all human beings; it is very unlikely for humans to be 100 percent efficient in data entry and when this happens especially during thumb printing this makes the vote invalid. (iv) Loss Of Registration Forms: Some times, registration forms get lost after being filled in with voters' details, in most cases these are difficult to follow-up and therefore many remain unregistered even though they are voting age nationals and interested in exercising their right to vote. (v) Short Time Provided To View The Voter Register: This is a very big problem since not all people have free time during the given short period of time to check and update the voter register

VIII. PROPOSED SYSTEM

Using the system voters can vote online and its admin can easily manage and conduct a secure method for casting vote. It will help the election managers to create date, time,

candidates and the list of candidates who can vote. Through proper authentication system, it will able to identify the candidates and will redirect to their ballot location where they can vote for their candidates who have registered for such location. Voters will able to see the parties symbol and check the results on due date. To provide security, eligible voters will be presented with check button and upon their click, a receipt will be issued for them which will only include their date and time and their identity details. Once appeared, their account will be blocked for ongoing voting session and they will not eligible to appear again and has been integrated with proper authentication and validation system such as inbuilt internet phishing system, HTTPS and SSL layer from overcoming security risks and its one time password generating system for casting their votes. People can register for vote anytime but they will only allowed to cast their vote on particular date and for particular interval of time, means for example within 8 hours. Voters will also able to check the results on This system will also able to maintain consistency and eliminate redundancy by ensuring the non-duplication of voters and election booths.

IX. ALGORITHM

Step 1: The voter prepares the plaintext ballot and encrypts it so that only he himself is able to decrypt it. He also calculates so called zero-knowledge proofs to assure that the encrypted vote is in fact a valid vote.

Step 2: The voter then authenticates himself with the Voting Authority, who checks that the voter is eligible to vote.

Step 3: The citizen receives the signed vote back and decrypts it. He currently holds a plaintext ballot that is signed by the choice authority. this can be what blind

signature means: the voting authority is in a position to sign the plaintext contents of the vote, although it's encrypted.

Step 4: The elector currently encrypts the vote with the general public key used for the elections. Hethen sends the vote through associate degree anonymizing mix-net. this might be a network of independently operated computers, every of which is able to somehow shuffle the incoming votes and so send them in a very completely different order to subsequent node within the mix-net. every link in the mix-net might additionally embrace its own encryption-decryption, on high of the encoding the voter already applied to the plaintext vote.

Step 5: When voting has closed, all votes are decrypted. To ensure that nobody can decrypt any votes ahead of time.

Step 6: Plaintext votes are counted.

Algorithm of Weibo-MF Model:

Data: Sina Weibo voting dataset Result: Top-k Hit Rate // Training part

- 1 Load sinaweibo voting training data;
- 2 Initialize latent feature matrices Q and P; // Update latent features by ALS
- 3 while Not Converge & Iteration Number is less than IterNumdo
- 4 Update Q by fixing P and minimizing Eq. (5);
- 5 Update P by fixing Q and minimizing Eq. (5);
- 6 end // Testing part
- 7 for every user u in Sina Weibo ballot dataset for testing do
- 8 for every ballot i in check dataset for user u do
- 9 Calculate the expected rating of user u on ballot i as $R^u_{i,j} = r_{u,j} + Q_{u,i} \cdot P_{j,i}$;
- 10 Put $R^u_{i,j}$ into the queue `recomm_pool`;
- 11 end
- 12 kind `recomm_pool` in associate decreasing order consistent with the worth of $R^u_{i,j}$;
- 13 choose foremost K votings with largest $R^u_{i,j}$ from `recomm_pool` because the things for recommendation;
- 14 Calculate top-k hit rate for user u;
- 15 end
- 16 come back average top-k hit rate for entire system;

X. MATHEMATICAL MODEL

1. legal registered voters get digital certificate to each one from U0 it emits the authority of certification.
2. sends a random sequence of bits $B_i \in \{0,1\}^{F2N}$ to the voter which validates its digital certificate and Each voter V_i is identified by the authority of authentication U1.
- 3) Each voter V_i constructs his/her vote, $V_i \in \{0,1\}^{F2N}$, as follows:
 - If V_i votes for option 1, than: $V_i = (B_i \oplus (0, \dots, 0, 1, 0, \dots, 0))$. ith bit of i.
 - If V_i votes for option 2 than: $V_i = (B_i \oplus (0, \dots, 0, 1, 0, \dots, 0))$. ith bit of i.
- 4) Each voter V_i randomly chooses a bit sequence $C_i \in \{0,1\}^{F2N}$ and computes: $P = V_i \oplus C_i$
- 5) The authority U0 makes the blind signature of P_i, P_i^* , and returns it to V_i , which obtains, when recovering it, $S(P_i)$.
- 6) Each voter V_i sends to the authority U0 the bit sequence $C_i \in \{0,1\}^{F2N}$.
- 7) Each voter V_i sends to the authority U2 his/her vote signed by: $U0S(P_i)$. Each voter V_i sends to the authority U0 the bit sequence $C_i \in \{0,1\}^{F2N}$.
- 8) Each voter V_i sends to the authority U2 his/her vote signed by: $U0S(P_i)$.
- 9) The authority U0 computes: $C = C_1 \oplus C_2 \oplus \dots \oplus C_N \in \{0,1\}^{F2N}$ and sends it to the authority U2.
- 10) The authority U0 computes: $B = B_1 \oplus B_2 \oplus \dots \oplus B_N \in \{0,1\}^{F2N}$ and sends it to the authority U2.
- 11) The authority U2 verifies the validity of the different votes deciphering $S(P_1) \dots S(P_N)$ obtaining $P \dots P_N$.
- 12) The authority U2 computes: $P = P_1 \oplus P_2 \oplus \dots \oplus P_N$. $P \oplus C = V_1 \oplus V_2 \oplus \dots \oplus V_N = V$.
- 13) The authority U2 calculates the quantity of votes obtained by choice one merely computing the Hamming distance of bit sequences v and B. That is:
 - option one for variety of votes of : $dH(v, B)$,
 - option two for variety of votes of : $N - dH(v, B)$.
- 14) Finally, the authority U2 publishes the bit sequences $P_1 \dots P_N$ together with C.

$$\text{Score}(u,i) = \{ x \in I_u \mid \exists i \text{ sim}(x,i) \delta_i \in N^x \}$$

XI. SYSTEM ARCHITECTURE

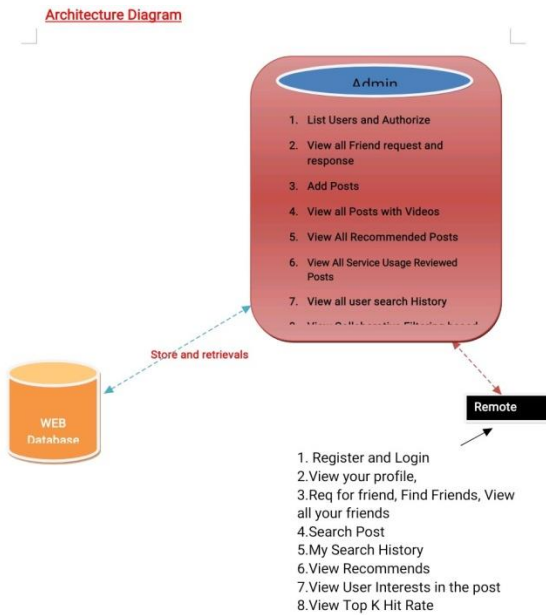


Fig.1: System Architecture

Description: There are 2 types of phases: 1. Training phase 2. Testing phase

1) Training phase: system take the user details to register for testing phase after that some preprocessing operation perform on the social votings.

2) Testing phase: In testing phase it verify the user details and id of the new user. System will take check whether the user details is valid or invalid for the voting to the contestants.

XII. ADVANATGES

- 1) Used in Social Voting to reduce frauds and use little space and time
- 2) It uses More secure and Integrated System
- 3) Easily accessible from everywhere,
- 4) Cost saving .
- 5) System provides fast Computation.
- 6) System is more Flexible.

XIII. DESIGN DETAILS

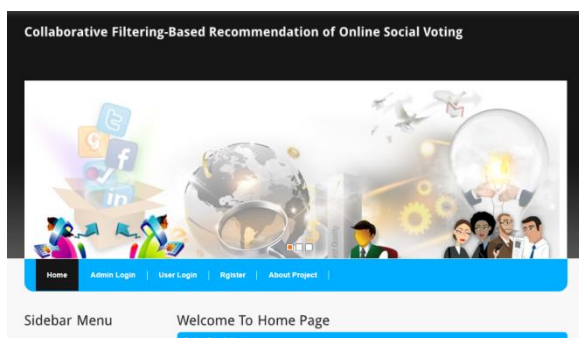


Fig 2: Home page of System

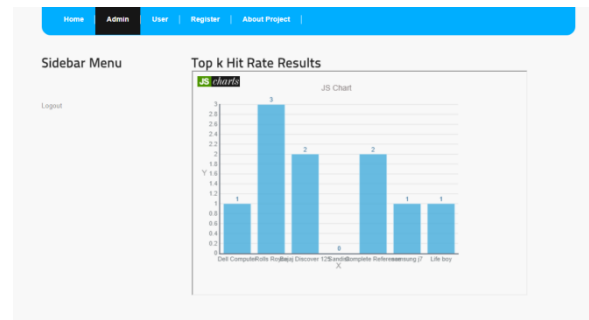


Fig 3: Graph View of the votes responses

XIV. CONCLUSION

Thus, We have tried to implement the paper “Xiwang Yang, Chao Liang, Miao Zhao, Member, IEEE, Hongwei Wang, Hao Ding, Yong Liu, Fellow, IEEE, Yang Li, and Junlin Zhang”, “Collaborative Filtering-Based Recommendation of Online Social Voting”, IEEE and according to the implementation the conclusion is for the Online social Voting. The method of Online Social voting preprocessing, and future extraction benefits the advantage of being exceptionally satisfactory by potential clients when appeared during the election time. Hence the above project implemented is basically for the Collaborative Filtering-Based Recommendation of Online Social Voting.

Through experiments with real data, we found that both social network information and group affiliation information can significantly improve the accuracy of popularity-based voting recommendation, especially for cold users, and social network information dominates group affiliation information in NN-based approaches.

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