

# A study on Knowledge Management as an asset to build career among university graduate students in Bangalore Region

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**Abstract** - The process of creating, storing, transferring, implementing, and saving organisational knowledge is referred to as knowledge management. Creating knowledge has been a critical aspect for organisations that aim to obtain an advantage through inventive manufacturing, especially in a climate where intense rivalry has developed as a result of globalisation. With advancements in knowledge and technology, every firm can run smoothly.

**Purpose**- Education institutions must play a significant role in the generation of valuable knowledge in order for society to progress. The main goal of this paper is for every educational institution to generate skilled and knowledgeable students. Education institutions provide a solid foundation for producing talented and informed human resources for the countries corporate and other sectors.

**Design/methodology/approach**- The current study used observation and a standardised questionnaire to collect feedback from respondents. Chi square distribution and tabulation methods were used in analyzing the data.

**Findings**- The study's main finding is that a good knowledge base is a student's most valuable asset. A proper learning atmosphere must be fostered to build professional traits in pupils, according to one recommendation.

**Originality**- The paper is an original work done with goal of understanding how knowledge is transferred from educational institutions to students in order to help improve our nation

**Key words:** Innovative, Skill, Advancement, Knowledge

## I. INTRODUCTION

Knowledge entails a greater understanding of new concerns that develop around the world. It's food for thought that comes from a fruitful discussion and study of well-informed information. Education institutions must play a vital role in the growth of knowledge in order to produce creative minds of young stars for society. Any educational institution or organisation must maintain a well-stocked library with current editions for its patrons. For the benefit of staff development, the majority of organisation keep a separate library. One of the most significant aspects of an organization's development is its learning. This can be maintained by utilizing existing knowledge in their day-to-day operations. A strong knowledge-based economy will always propel a country forward on the path to realising its full potential. We have a special department in a corporation to empower human resources based on knowledge, thus educational institutions must work harder to enhance students' IQ levels in order for them to succeed in their fields.

As a result, educational institution libraries and lectures should align with corporate expectations or other connected areas in which students want to advance their careers. At this time, we can see that advances in technology, such as the use of the internet, will provide more advanced results and information in a variety of disciplines. As a result, librarians and professors must also share relevant knowledge in the classroom. In a library, students must also be aware of how to use an e-library or have access to free publications in order to expand their knowledge. As a result, students and lecturers must take an active role in expanding their knowledge by making effective use of the college library and online resources.

### Objectives of the study

1. To raise awareness of current events around the world.
2. To understand the relationship between students and lecturers in the growth of knowledge.

3. Understand the role of the library in the development of students and institutions.
4. To provide high-quality output from educational institutions to businesses.

## II. METHODOLOGY

The data for this study was gathered from both primary and secondary sources. The basic data was gathered through observation and the distribution of questionnaires. Theoretical frameworks were constructed based on the field study and secondary sources such as books, journals, and magazines. The current research was carried out by polling 50 respondents who had graduated from the university.

### Statistical tool:

For sample analysis, the Chi square distribution and tabulation methods were used.

### Importance of Knowledge in the present generation

#### 1. Develop Professionalism

Knowledge-based education produces qualified professionals such as accountants, managers, scientists, and academicians. Students' careers become more professional as a result of knowledge-based work.

#### 2. Identify career option.

Students will be guided in which path to take if they have appropriate knowledge of the various subject matters. Knowledge will assist students on a progressive route to create their careers and contribute to the nation's development.

#### 3. Self-employment

The youthful generation will be encouraged to become entrepreneurs in the society if they have a thorough understanding of the sector. As a result, students have a lot of potential to start their own business or develop a small-scale company that will provide jobs for others.

#### 4. Team work

Students and faculty members share their knowledge, which helps to spread it. This notion will help students form positive relationships in college. In the business world, we now have the concept of teamwork, in which each team member contributes their knowledge to finish the project.

### Empirical Approach

SA- Strongly Agree, A- Agree, N- Neutral, DA- Disagree, SD-Strongly Disagree.

Note: M = Male, F = Female.

#### 5. Case Analysis

Each problem will be defined in terms of a case in the industries. The business problem-solving ability will always be dependent on the efficient and innovative knowledgeable people in charge of that duty.

#### 6. Leadership

Inspiring students by presenting referred journals or books on the success stories of renowned business leaders would encourage them to follow in their footsteps. This will motivate students to develop leadership skills from the first day of school.

#### 7. Risk analysis

To stay afloat in the market, any company must take risks. If a businessman is able to comprehend the risks that he must face in various company segments, he will invest his capital after carefully weighing numerous considerations. As a result, having a creative understanding of the subject will aid in risk analysis and the achievement of a business milestone.

#### 8. Ethical Value

If the college library has good literature on ethics, it will inspire students to live by its values. If students adopt ethical values in their college lives, the country will see a new revolution.

#### 9. Communication

Communication will be crucial in marketing your qualifications and securing a position in a good organisation. An excellent communication book will assist pupils in improving their communication skills.

#### 10. Positive thinking

A well-informed book will always leave a favourable impression on the reader. This will enable pupils to approach any hard profession with a positive attitude.

#### 11. Technology Usage

In today's society, every job is dependent on technology. It is necessary to improve your skills in order to fulfil the demands of advanced technologies. To advance in his work, he must be extremely adaptable to evolving technology. One of the most significant things in improving ourselves in a changing environment is to improve our knowledge.

1. There is no significant difference that performance is always depends upon the knowledge of the person.

SL No	Questions	Place	SA	A	N	DA	SD	X <sup>2</sup>	Accept/Reject
1	A good knowledge will always build with a help of lectures guidelines and referring library.	M	9	11	3	1	1	.79	Accept
		F	7	12	3	2	1		
2	Knowledgeable person is always respected in the all the sector.	M	9	10	3	1	2	.17	Accept
		F	8	14	1	1	1		
3	Students have to develop creative search for knowledge.	M	9	13	1	2	0	.16	Accept
		F	10	11	2	1	1		
4	Education will guides us in which direction we have to develop our career.	M	7	14	2	1	1	.36	Accept
		F	9	13	1	2	0		
5	A good knowledge is the real asset of the every student.	M	11	12	2	0	0	.16	Accept
		F	10	13	2	0	0		
6	Knowledge always develop research mind in the students.	M	9	8	3	3	2	.33	Accept
		F	11	8	3	2	1		

Source: Primary Data

Note: Degrees of Freedom: 4. Value = 9.488 at 5% of level of significance

As can be seen from the above, all of the statements fall into the acceptability region. As a result, it is apparent that the majority of students believe that knowledge is one of the most significant factors in their job development. Knowledge aids students in acquiring the necessary skills to make them employable or to provide job opportunities in society. Every institution's actual asset is a knowledge-based library.

2. Proficiency in managing the knowledge helps a person to achieve his goals.

SL No	Questions	Place	SA	A	N	DA	SD	X <sup>2</sup>	Accept/Reject
1	A sound knowledge helps the people to take decision effectively.	M	11	11	3	0	0	.33	Accept
		F	9	11	2	2	1		
2	Develop professionalism	M	10	12	1	1	1	.35	Accept
		F	8	13	2	1	1		
3	Helps to build their career	M	9	13	1	1	1	.17	Accept
		F	8	12	2	2	1		
4	Develop ethical values	M	7	14	2	1	1	.37	Accept
		F	9	11	2	2	1		
5	Helps to understand the technology	M	11	12	1	1	0	.33	Accept
		F	9	12	2	1	1		
6	Knowledge makes man perfect	M	9	14	2	0	0	.01	Accept
		F	9	13	3	0	0		
7	Knowledge helps to achieve the desired task	M	7	13	2	2	1	.36	Accept
		F	9	13	2	1	0		

Source: Primary Data

Note: Degrees of Freedom: 4. Value = 9.488 at 5% of level of significance

The claims above are based on the students who are now employed by the organisation. It is obvious from this analysis that all of the statements fall within the acceptability range of the chi square test. It convinces us that pupils gain greatly from the educational institute's essential groundwork in promoting their lives. Some of them even mention that the organisation has a separate library in the workplace to help staff increase their expertise. It establishes that knowledge is required in every company in order to survive and advance one's career in the corporate or non-profit sectors. Knowledge is a potent tool that people can use to attain their career goals.

### III. FINDINGS

1. In every industry, a knowledgeable person is always recognised.
2. Knowledge enables students and employees to match their actions to the desired outcome.
3. It also assists pupils in choosing on a career path that they are passionate about.
4. Knowledge aids in achieving the intended result in a reasonable amount of time.
5. Every student's greatest advantage is their knowledge.

### IV. SUGGESTIONS

1. The purpose of college is to create and develop knowledge for the benefit of society.
2. Students must be encouraged to engage in research initiatives in order to contribute to the creation of new knowledge.
3. To develop professional characteristics in pupils, a proper learning atmosphere must be provided.
4. Students will be inspired to follow the ideals of an excellent ethical value-oriented book in their careers.
5. A knowledge club should be founded in college to share and exchange information.

### V. CONCLUSION

One of the best places to communicate and trade useful information is at college. The college library will always be a source of knowledge. As a result, it is the responsibility of the college administration to construct a well-established library with all of the necessary amenities for student development. The internet is also a significant source of up-to-date knowledge in a variety of fields. Knowledge allows a person to reach his or her goals in a short period of time and live a happy life in society.

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