

Need for 'Professional' English Communication

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ABSTRACT - In an era, which marked by drastic changes in the field of education, Communication is the bedrock of climbing the ladder of success in academic, personal, and professional career. One should be well-versed and proficient in both spoken and written communication. This gives strength and adds colour to one's personality in a profession and helps gain an edge over others and credibility to any organization. Beginning from meetings, presentations, discussions, and emails to preparing different kinds of technical documents- reports, proposals, and instruction manuals, communication occupies a key role in any professional ambience. Communicating in a universal language is the need of the hour in all arenas of life. Herein comes the use of English language to communicate to people across varied cultures in the global environment. So, enhancing and understanding the nuances of professional, technical, and business English used to execute various activities at workplace, academic scenario, business environment, and other professional set-up enables people to master speaking skills in English. Professional English offers opens tremendous pathways and provides rich opportunities for people working on specific settings.

Keywords: *Communication, spoken, written, bedrock, success, academic, personal, professional, pathways, opportunities, growth, success.*

I. INTRODUCTION

The use of English language communication for official purposes in all walks of life has gained immense focus over the years since the users have increased enormously. Speaking in English has been made an essential tool for people to develop their communication globally. Orr (2002:1) was right when he expressed about ESP in the following words:

ESP is an exciting movement in English language education

that is opening up rich opportunities for English teachers

and researchers in new professional domain.

Thus, economic globalisation has made English language the present channel of international communication.

Professional English

Learning to speak in English for business or Profession is to use Gibson's term the "hottest" label among professionals. The dire necessity to speak in English effectively at global level and break barriers of language bias among countries and cultures is the burning issue today. It is not sufficing if a person is expert in one language, but bilingualism or multilingualism on the part of the speakers demands

efficiency in more than two languages. This is mandatory to meet the challenges of profession in the global market today. Hence adopting English as the key language of communication in any given set-up-business enterprise, industry, academic purpose or profession-cannot be evaded. Nickerson (1998:282) points out that:

Native speakers of languages such as Portuguese, Danish,

Greek, Dutch and possibly Italian, will be faced with the

choice of knowing other languages themselves, paying for

translation and interpreting services, or restricting their

business activities.

Communication serves as a channel to scale the progress of an organization. So, professionals should be aware of the essence of communicating in English. Professionals should find ways and means to participate in the communication process to empower themselves with expansive knowledge.

Need for Professional/Technical English Communication

Communication is an integral part of technical and professional sphere. The alarm is a sign language reminding

one to rise from bed and loyalty towards a specific brand of toothpaste displays the television advertisement has been successful in communicating their message. Still further at the workplace or in profession, each task pertaining to oral or written communication is Professional. Interaction with the higher officials and peers, giving instructions to subordinates, drafting mails, notices, and circulars, etc, should be professional. So informal messages are headed as general communication, while formal messages pertaining to academic, or business matters come under the nomenclature of professional or business communication that is ESP English for specific purposes.

ESP and LSP

Specialised languages cater to language employed by professionals and academicians to disseminate knowledge. The use of English for different professions varies and is significant. Hence the term LSP -Language for Specific Purposes is employed to fulfil the needs of various professions and business. People working in different professions should inculcate the habit of communicating in English for that specific intention. Professionals should have essential workplace communication skills to appeal to their authorities, subordinates, and clients. In this respect, the use of language is evolutionary and changes according to the needs of professional working in MNC'S or even big firms. The use of language for professional communication should not be the same, but keep changing depending on profession one is in. Bruno Strecker stated:

(Language is) the basically pragmatic means of communication

which we possess and of which our language is but a provisional and ever-changing stockpile of examples or precedents.

Professional English is focused on communicating appropriately to the job/work that one does. For instance, knowing how to make phone calls, write reports, jot down points during meetings/conferences, anchoring etc.

Specific Reasons for Using Professional English

Many reasons why one should use learning professional English is to be analysed.

1. AVENUES TO MORE JOB OPPORTUNITIES. If one must make business or have academic deals internationally, then it is compulsory to speak Professional English. Professional English will help one to easily get into the job market and fare well in the workplace with the usage of relevant and exact words needed for various occasions. Use of professional English aids people to become an expert at an advance level.

2. QUICK PROMOTIONS IN THE JOB. One can soon become a boss and get promoted if one uses English professionally.

3. FOREIGN CHANCES/WORK ABROAD. Expertise in professional English will give more and easy access to go abroad and the chance of working in a foreign land is more and this is an added advantage when one is applying for job abroad. Hence it is the need of the hour for young people to learn professional English to have a successful and fruitful career.

Other Reasons for Learning Professional English

1. Professional English is business language used globally.
2. It is brief, crispy, and specific.
4. It is a specific “jargon” to be used for better understanding.
5. It varies from “casual” English.

II. PROFESSIONAL AND CASUAL ENGLISH

What makes a difference between professional and regular English is the use of vocabulary in varied topics of conversation. Professional English centres on clear communicating in a job/business setting, and interaction with people in the workplace is essential. It needs mastering the art of communication in Professional English. One can also use regular or casual English, but it may not be effective. For instance, the very salutations are different. We address each other by professional titles.

Professional English is knowing how to make speak with people in the job arena like communicating on the phone, writing professional reports, participating in meetings and being a part of everyday office routine. One should be aware of how to speak in one's company in English. For example, if one is working in a law company, then he/she should know how to communicate in legal English. On the other hand, casual English is English that one uses every day for casual conversations. It is very natural, friendly, and informal. Business English, on the other hand, uses formal words that sound professional.

Some ways to become a professional speaker.

1.Look for Specific Dictionary

Specific thesaurus and dictionaries can help one learn professional terms.

2. Read Business/ Professional Magazines

Reading relevant material helps one's career. Go-to resources for tech news or printed magazines as a resource as it will help you learn English for a career in business and management.

3.Attention to Professional Podcasts

Podcasts helps one to learn English quickly and enhances one to learn casual English and business. Professional English. Podcasts gives access to a vocabulary list, listening exercises, etc as an extensive resource.

4. Participate in International Conferences/ Meetings

Business Conferences and Meetings are golden opportunities to interact with people multiculturally and practice communicating in English. The rewards of going abroad for meetings and conferences will be high if one builds a network with people in the industry as it widens one's career path simultaneously improving English. One can also attend meetings and conferences virtually.

5. Register for Specialized Online English Courses

Plenty of online courses are available for English fraternity for professional/ business purposes. Registering for any of these courses will improve English professionally.

Some Techniques for Learning Professional English

1. Concentrating on a particular profession.
2. Using original videos to have an awareness of business English.
3. Listening to radio frequently since it is the best platform to acquire news and other information.
4. Be an active listener and listen to people in the workplace by concentrating on the words used by peers, and their accent. Listening also to jokes, anecdotes, phrases, idioms, and other expressions that people say.
5. Face to face interaction can be the best tool to improve professional English. Real conversations and meeting people personally will help one practice and maintain networking.

Professional English learning need not be taught in the classroom alone, but one can start learning through many channels.

III. CONCLUSION

People need to communicate in a manner that suits and meets the needs of the profession. Learning English for business/profession will bring special identity and helps one to climb the ladder of success. It helps in expressing oneself in the best manner. To ace business English, one needs to have basic speaking and writing skills, accent and pronunciation, diction, etc. Focusing on one's personality is equally vital-using right body language and finally clarity and brevity needs to be inculcated. One should remain focused to succeed in a profession in an era which is highly globalised. The article is a general view of the need for professional communication in the job market. Employees need to be aware of business/technical/professional English communication to interact with their bosses, authorities, clients, and others in the workplace. Unless one possesses the knowledge of professional English, one cannot really survive in the demanding job market. Hence the need of the hour is to equip oneself with the vocabulary and English communication that best suits the industry and workplace.

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