

A Study on Values of Knowledge in Students Life

¹K.GANGA, ²R.MANIMOZHI

Final year MBA student, Idhaya College For Women, Kumbakonam

¹gangakannan30@gmail.com, ²grmaru7358@gmail.com

ABSTRACT- This research paper is based on values of knowledge in students life. Knowledge plays a vital role in every human being life. It gives a good attitude, power, authority, responsibility, self confidence, courage to the students. Without knowledge, we can't survive in the competitive world. Particularly in students life, knowledge is helpful to handle or to face the problem at a critical situation. In the absence of knowledge students can't able to succeed in their career, academics and in a practical life too. It expose the human being in a different way. It changes the appearance, attitude, behavior and get rid of the negative thoughts in life. Students have to learn and gaining the information in various resources and expose their knowledge is better enough to succeed in career.

Keywords: Knowledge, self confidence, attitude, students.

I.INTRODUCTION

The term knowledge is refers that it is a true power. It always remains with the person in all good and bad times. Knowledge makes a person powerful and empowers to win over any condition.' Knowledge is power' proverb is said by the Francis Bacon. A person having more knowledge will be able to control circumstances in the life. It really means if one has complete knowledge, they can be more powerful in the world and do not require other things in life such as anyone's help, friends etc..

Knowledge is a most strong tool provides power to people on the earth. It provides social power to person holding certain power over those people. Knowledge and power is a go together forever guy, help to address various difficulties in life. Knowledge is almost everything.

Actually, knowledge which has distinguished the difference in man from animals. Humanbeings cannot compare animals in the physical power however have been counted as the most powerful creature on the earth just because of the power of knowledge. It experiences in the books in order to pass to the new generations.

II.REVIEW OF LITERATURE

Cho and korte (2014) claimed that knowledge has successfully motivated the organizations to move forwards the use of knowledge management.

Cobberara (2002) also stated that knowledge has become the main source in the organisations. Besides, knowledge and the capability to create and utilize knowledge are seen as a center to transform the global economic.

Lin (2002) defined knowledge management as a systematic, explicit and application of knowledge that will help the organization to maximize the organizations and for the assets.

Lytras et al (2012) claimed that the scientific understanding of knowledge in organizations is still in beginning stage.

Pawlowski and Bick (2002) thought that the individual responsibility contributed to the smooth implementation of knowledge management systems.

Schultze and Leidner (2007) found that distributive justice and procedural fairness would have a direct positive effect on sharing tacit knowledge by organizational commitment.

III.RESEARCH METHODOLOGY

OBJECTIVES OF STUDY

- To study the value of knowledge in students life.
- To analyse the scope and importance of knowledge.
- To determine the recent trends in knowledge.

SCOPE OF THE STUDY

The scope of knowledge management is a multidisciplinary field with a number of domains.Each discipline brings its own perspective on where knowledge management should be delivering value.It refers to the deliberate and consistent effort to improve the utilization , creation and transfer and creation of knowledge in organizations.

It is the combination of a wide range of theories and constructs appropriated from various disciplines with some original models and concepts developed specially to address such a problem. It has been grouped into various ways such as identifying domains of knowledge study.

IV. RESEARCH DESIGN

The current study is full and full based on descriptive in nature.

IMPORTANCE OF THE STUDY

The sufficient amount of knowledge preludes to intelligence. If we have then we can achieve intelligence. That is to exhibit intelligence knowledge is the must. Knowledge plays a major role in building intelligent systems. Not only that, Knowledge is very important even in our daily lives. It makes us superior and gives us wisdom.

PROS

- Protect their intellectual capital.
- Focus on their most important assets like human capital.
- Link people to people by setting up collaborative method.

CONS

- Extracting information is tiring.
- Complex to get into the brain of an average worker.
- Problem is with the organizations in regard of sharing the information.

V. RECENT TRENDS IN VALUES OF KNOWLEDGE

Social is the name of the game: Social media has revolutionized the way we use the internet. People are talking with each other and sharing their knowledge like facebook and twitter.

Search indexing is maturing: Search functionality is critical, and largely depends on indexing, which organize search and results.

Collaboration tools are easier to use and more important than ever: Collaboration tools business processes, but connecting the team members can be a challenge.

Mobile technology is front and center : It has become a primary means of accessing the web for both personal and professional reasons mobile devices are very useful to collect and share the knowledge.

Visuals are replacing lists: Early version of KM software featured long lists, elaborate file names, and spotty functionality. It is one the useful method to collect a knowledge among one another.

VI. SUGGESIONS

- Parents have to be motivate their children to get a knowledge in practical life.

- Students have to be get a eagerness to know more and more information .
- They have interact with other persons to know the negative and positive information from the people.
- They use to get a innovative knowledge in joining new courses.

VII. CONCLUSION

Nowadays, values of knowledge is very precise and not in broad manner. Without the knowledge we can't survive in the world. Some basic senses of humans are comes out through the knowledge. On behalf of students life, values of knowledge is more precious and essential thing to learn a new thing, creatively through the knowledge to makes the world better to survive.

REFERENCES

- [1] Association of University Leaders for a Sustainable Future. 2008. Talloires Declaration. Last modified on January 11, 2014. www.ulsf.org/talloires_declaration.html.
- [2] Ellefritz, Richards G., and Gordon Rands. 2009. "Environmental Education and University Cocurriculum: Measuring Changes in Environmental Knowledge, Attitudes, and Behaviors." Paper presented at the American Sociological Association Annual Meeting, Hilton San Francisco, San Francisco, CA, August 7.